TEXT HIERARCHY

CONTEXT TEXT AND INNER HEADLINES

Caption Text

Tahoma Regular
10 pt Type / 11 pt Leading

Copy Text

Grey Agency Typo
-
Tahoma Regular
11 pt Type / 11 pt Leading
Left Alignment

Headlines Copytext

GREY AGENCY TYPO
-
Tahoma Regular
12 pt Type / 11 pt Leading

HEADLINES AND TYPO BREAKS

Sublines Section

SUBLINE
-
Tahoma Regular
11 pt Type / 11 pt Leading

Big Headlines and Titles

TITLE
-
Tahoma Regular
12 pt Type / 11 pt Leading